Support Funding for the Massachusetts Food Trust Program

Good for Jobs, Good for Communities, Good for Health



THE PROBLEM

Too many Massachusetts communities have poor access to healthy food and lack strong local job opportunities. A study by the Massachusetts Grocery Access Task Force found that large swaths of urban and rural Massachusetts lack good access to grocery stores and other healthy food retailers. Research shows that access to grocery stores is linked to lower rates of obesity, diabetes, and other diet-related diseases. Many of these same communities are struggling economically and lack appropriate job opportunities for local residents.

THE SOLUTION

Flexible financing to meet community needs. The Massachusetts Food Trust Program, established in law in 2014, would provide loans, grants, and technical assistance to support new and expanded healthy food retailers and local food enterprises in low and moderate income communities. This could include supermarkets, corner stores, farmer's markets, mobile markets, community kitchens, food co-ops, food truck commissaries, indoor and outdoor greenhouses, and food distribution hubs. This program was a recommendation of the Grocery Access Task Force, a public-private partnership which met for two years to tackle this problem.

Better access to healthy food = more jobs. Increased access to food retail options can drive economic growth:

- The PA Fresh Food Financing Initiative has supported 5,000 jobs
- The CA FreshWorks Fund has created or retained 1,362 jobs
- The NY Healthy Food Healthy Communities Fund has created or preserved 1,006 jobs

Public financing has leveraged significant private investment. Other states, including NY and PA, have leveraged between \$9-15 dollars in private and federal funds for every \$1 of state funding.

Local food enterprises create opportunity. Food enterprises provide good paying jobs to people with varying levels of skills, education, and language proficiency – and they can't be outsourced. For example, CommonWealth Kitchen, recently expanded to a second site in Boston, has launched over 100 businesses since August 2009, providing support and training for new companies and job opportunities for neighborhood residents.

For more information, contact Maddie Ribble at the Massachusetts Public Health Association: mribble@mapublichealth.org, 617-697-2107.

Supporting Organizations

(as of December 8, 2015)

Act FRESH Campaign Historic Boston Inc.

Allston Brighton Community Development Corporation Hockomock Area YMCA

Allston Brighton Health Collaborative Holyoke Food & Fitness Policy Council

American Academy of Pediatrics - Massachusetts Chapter Hospitality and Recreation Management Program,

American Heart/Stroke Association Quinsigamond Community College

Be Well Berkshires H.P. Kendall Foundation
Berkshire Interfaith Organizing (BIO) Joint Coalition on Health

BOLD Teens/Codman Square Neighborhood Council Local Enterprise Assistance Fund

Boston Alliance for Community Health Madison Park Development Corporation

Boston Community Capital Massachusetts Alliance of YMCAs

The Boston Foundation Massachusetts Association of Community Development

Boston Public Health Commission Corporations

Brighton Main Streets Massachusetts Association of Councils on Aging

Brockton Neighborhood Health Center Massachusetts Association of Health Boards

Brockton 21st Century Corporation Massachusetts Dietetic Association

Brockton's Promise Healthy Start Promise Team Massachusetts Farm to School

Cambridge Food & Fitness Policy Council Massachusetts Food Association

Children's Health Watch

Massachusetts Law Reform Institute

CISA (Community Involved in Sustaining Agriculture)

Massachusetts Public Health Association

CitySprouts Mattapan Food & Fitness Coalition

CommonWealth Kitchen Metropolitan Area Planning Council

Community Health Network Area 9 MetroWest Moves
Community Servings Mill City Grows

Common Capital, Inc.

Neighboring Food Co-op Association

Conservation Law Foundation Northeast Harvest
Conservation Law Foundation Ventures Old Colony YMCA

Cooperative Fund of New England Partners for a Healthier Community/Live Well Springfield

Dorchester Bay Economic Development Corporation Peppers Fine Catering

Dorchester Community Food Coop Regional Environmental Council of Central MA

The Food Bank of Western Massachusetts Roxbury in Motion

The Food Trust Springfield Food Policy Council

Franklin County Community Development Corporation Springfield Partners for Community Action

Fun 'N FITchburg Sustainable Nantucket

Greater Lowell Health Alliance The Food Project

Groundwork Lawrence The Trustees of Reservations
Health Care For All United Neighbors of Fall River
Health Care Without Harm Voices for a Healthy South Coast

Health Resources in Action Worcester Food & Active Living Policy Council

Hispanic-American Institute