



Welcome!

Act FRESH Regional Convening
December 9, 2015, Boston, MA



Allston Brighton Health Collaborative

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™

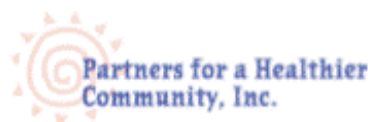
The Massachusetts Chapter



Boston Alliance for Community Health



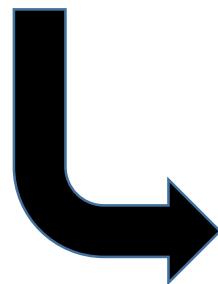
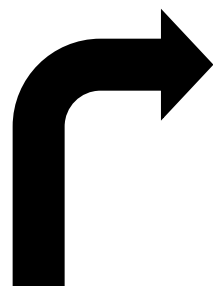
HEALTH CARE FOR ALL



LivableStreets Rethinking urban transportation



Framingham • Hudson • Marlborough • Northborough
MetroWest Moves



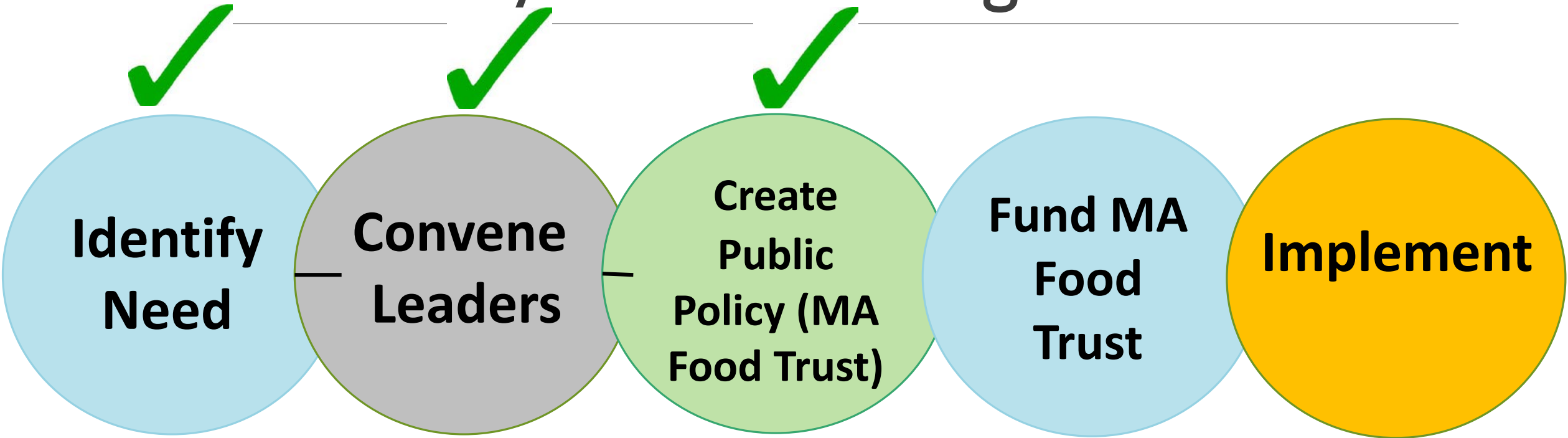
Act FRESH Campaign
Fresh Environments Support Health



Secure financing for the

Massachusetts Food Trust Program

Healthy Food Financing Timeline



Massachusetts: From Policy to Implementation

- Working with Baker Administration on the release of \$2 million in bond funding
- Working with agencies to prepare for implementation, development of program guidelines, etc.
- Working with Healthy Eating Community of Practice (DPH CoP) to convene stakeholders and develop recommendations for program guidelines
- Working with legislature on appropriation of additional funds
- Continue learning from successes and challenges in other states

Mass Food Trust (MFT):

How you can help

A. Coordinate with local partners in your region to send a letter of support to your state Senator and Representative(s) to get MFT funding in the Economic Development bill.

B. Work with MPHA to write and place a letter to the editor in a local/regional paper

C. Sign on as organizational supporter and encourage others to using this link:

<http://tinyurl.com/HealthyFoodFinancing>



Implement the
Complete Streets Funding Program

MassDOT authorized \$12.5 million for Complete Streets Funding Program

Workshop Dates, & Times & Locations

- December 11, 2015, 1:00-4:00 pm • **Pittsfield**
- December 16, 2015, 1:00-4:00 pm • **Greenfield**
- January 5, 2016, 1:00-4:00 pm • **Worcester**
- January 12, 2016, 9:00 am-Noon • **Taunton**
- January 22, 2016, 9:00 am-Noon • **Boston**
- January 25, 2016, 9:00 am-Noon • **Bedford**

One must pre-register with Bay State Roads. To do so...

- 1) [Create an account with Bay State Roads](#) if you don't already have one;
- 2) [Pre-register](#) for one of the "Complete Streets-Benefits, Eligibility & Funding workshops (Capacity is limited for each one.)"

Questions about the workshops or the registration process?

- Contact Bay State Roads, 413-577-2762



Protect state funding for
Mass in Motion



Pass legislation to encourage **shared use** of school recreational facilities to promote **physical activity** during non-school hours



Support adequate funding for
Public Transit, Walking, and Biking
Fair Share Amendment

Fair Share Amendment

- **Applies only to taxable income over \$1 million**
- **Applies an additional 4% rate to this income**
- **This will affect less than 1% of all Massachusetts households**
- **Will raise nearly \$1.5 billion in new, annual revenue**
- **New revenue is dedicated to education and transportation**

Polling Findings – MA voters June 2015

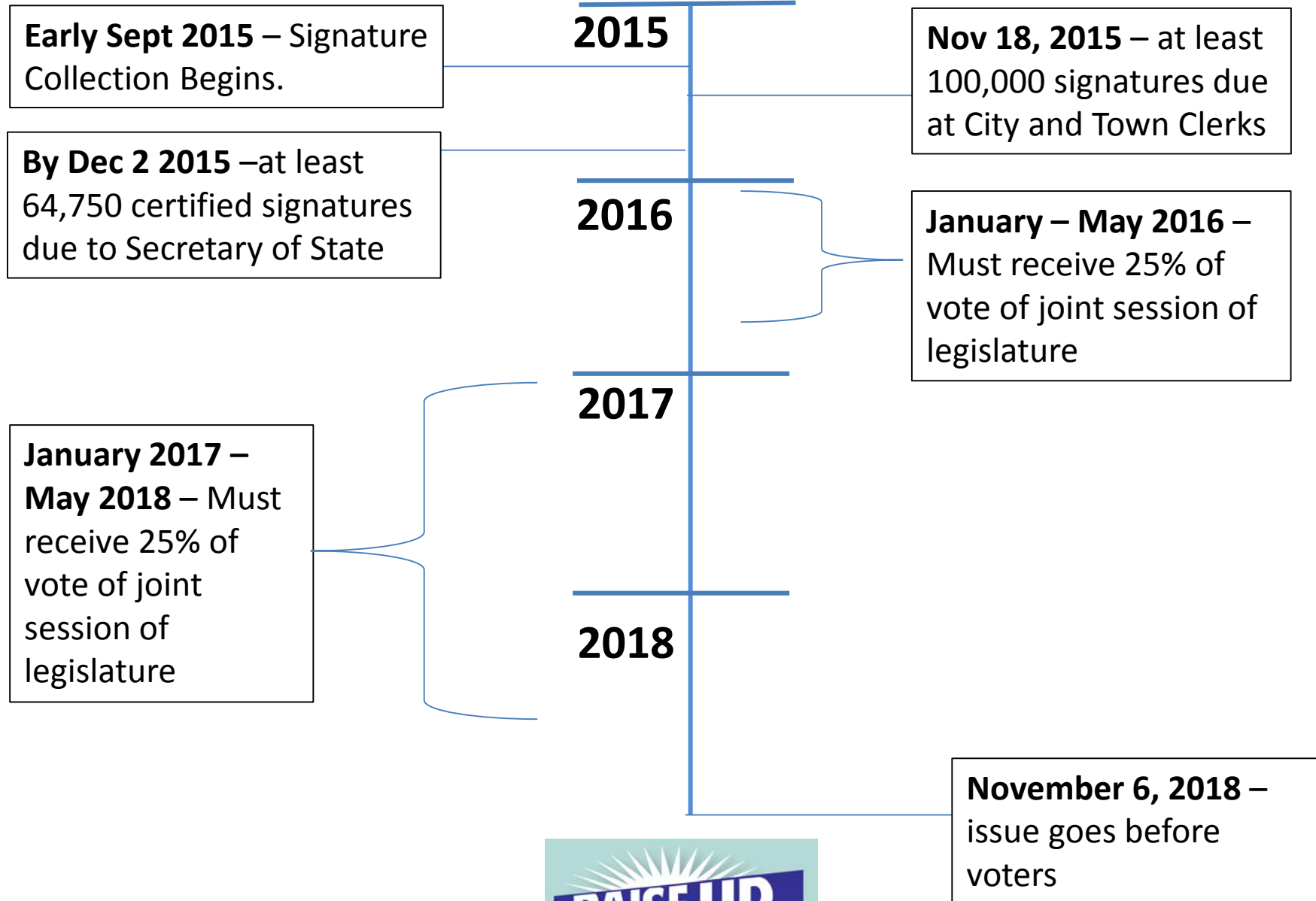
Who pays their fair share?

- 64% think millionaires pay less than their fair share
- 55% think the top 1% of households pay less than their fair share
- 52% think the wealthy pay less than their fair share

Do you support a higher tax rate for?

- 71% - income above 1 million dollars
- 66% - income that is in the top 1%
- 65% - income above 750k
- 62% - income above 500k
- 49% - income above 300k

Campaign Timeline





Pass legislation for comprehensive
Zoning Reform
that advances healthy community design

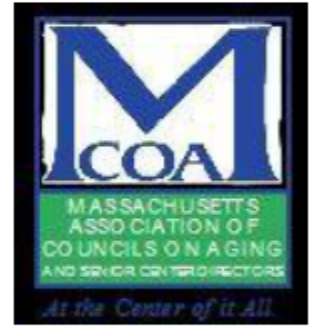
We support zoning reform: S.122



Environmental League of Massachusetts



The Old Colony Planning Council



Boston Alliance for
Community Health



www.oldcolonymca.org

LivableStreets Rethinking urban transportation



American Planning Association
Massachusetts Chapter
Making Great Communities Happen

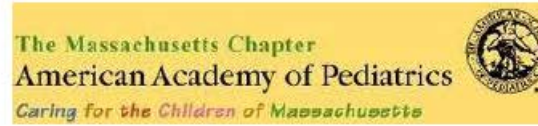


FOR YOUTH DEVELOPMENT*
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY





MASSACHUSETTS
ASSOCIATION OF
PLANNING
DIRECTORS, INC.



Health Resources in Action
Advancing Public Health and Medical Research



October 1, 2015

As advocates for smart growth, sound planning, and public health, we ask for your assistance in advancing S 122, an Act Promoting the Planning and Development of Sustainable Communities. Sponsored by Senator Wolf and Representative Kulik, this important legislation seeks to update our antiquated planning and zoning laws in order to encourage new jobs and housing, strong community planning and public health, and natural resource protection. These common sense reforms are important for maintaining a vibrant and competitive Commonwealth.

The legislation takes a balanced approach that introduces more certainty and predictability for developers and property owners, while also granting cities and towns the tools necessary to shape the future of their communities. It includes incentives intended to produce better regional land use outcomes – jobs and homes in places where people already live and work.

Our organizations support this legislation as the framework for zoning reform. We respectfully request your support for S 122.

Thank you for your consideration.



Protect access to the

Supplemental Nutrition Assistance Program (SNAP)

MA SNAP Participation Plummeting Since May 2014: Greatly Outpacing the National Average and State Unemployment Rate





Establish a

Healthy Incentives Program (HIP)

to help SNAP recipients access
fruits and vegetables



FINI: Healthy Incentives Program (HIP)

- Expansion of the Healthy Incentives Pilot = **Healthy Incentives Program**
- Massachusetts statewide coalition
- Builds upon established HIP infrastructure and lessons learned
- Provides an incentive benefit at following statewide points of redemption:
 - Seasonal, winter and year-round Farmers' Markets
 - Farm Stands
 - Mobile Markets
 - Community Supported Agriculture (CSA) Programs
- Dollar for dollar match for F&V purchases, \$40/\$60/\$80 cap per month
- Available to SNAP clients statewide
- Incentive instantly applied to SNAP customers' EBT card
- Culturally appropriate foods





MDAR
MASSACHUSETTS DEPARTMENT
OF AGRICULTURAL RESOURCES



HIP Timeframe & Phases

April 2015 – April 2016

Planning and Start-Up

December 2015 – October 2016

Systems Development and Testing

April 2017 – March 2020

Implementation (HIP benefit availability)

December 2015 – March 2020

Operations and Evaluation

April 2020 – June 2020

Closeout





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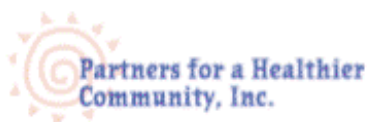


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