

#giveBACH CONTEST RULES

1. **ENTRY:** No purchase necessary to enter or win. Multiple ways to enter. Contestants will enter by liking the Boston Alliance for Community Health (BACH)'s Facebook page, and/or following BACH on Twitter, and/or sharing BACH's Facebook page, and/or submitting stories (posts) via Facebook and Twitter by tagging @BostonAlliance and #giveBACH, and/or submitting photos via Facebook and Twitter by tagging @BostonAlliance and #giveBACH. Contestants will receive one entry for a Like on Facebook, and one entry for a Follow on Twitter. Liking and unliking, or following and unfollowing multiple times will not grant contestants multiple entries and may result in disqualification.

Example posts:

- a. [photo of lighted tree] @Boston Alliance: Volunteering at my neighborhood tree lighting ceremony was a blast! #Dorchester #giveBACH
- b. @BostonAlliance: Today I attended my coalition meeting where we are planning a community event to inform residents about gentrification. #giveBACH #MoreAffordableHousingNOW
- c. [photo of you at public hearing] @BostonAlliance: Speaking to city councilors about smoke free communities. #giveBACH
- d. @BostonAlliance: I just purchased a bunch of fresh vegies at the winter farmer's market. Can't wait to make some soup! #BuyLocal #giveBACH

2. **ELIGIBILITY:** Participants must work or live in Boston, Massachusetts. Employees of BACH's fiscal sponsoring organization, Health Resource in Action (HRiA) are not eligible. Void where prohibited by law. Contestants residing in those areas where the contest is void may participate in the contest but may not win any prizes.

3. **WINNER SELECTION:** Winners will be randomly selected each Friday from a pool of new likes, new followers, new shares, and new posts using #giveBACH.

4. **PRIZES:** Winners may receive a gift card, discounts, swag materials (t-shirts, bags, water bottles, etc.) or other promotional items. Prizes will be randomly selected each week.

5. **WINNER NOTIFICATION:** Winners will be notified within 3 days after the determination date via Facebook or Twitter. Winners must respond to attempts to contact them within 3 days of notification. Inability to contact a winner may result in disqualification and selection of an alternate winner.

6. **GENERAL CONDITIONS:**

a. Participants hereby grant HRiA a non-exclusive, perpetual, worldwide license to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the Submission in all media now known and later come into being for purposes of trade or advertising without further compensation.

b. HRiA is under no obligation to use any Submission or return the Submissions to participants.

7. **USE OF CONTEST INFORMATION:** All entries become the property of HRiA. HRiA reserves the right to use any and all information related to the contest, including submissions provided by the contestants, for editorial, marketing and any other purpose, unless prohibited by law.

8. NOT ENDORSED BY FACEBOOK: By participating in this contest, you acknowledge that this contest is in no way sponsored, endorsed or administered by, or associated with, Facebook and release Facebook from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to HRiA and not to Facebook, and will be used to notify you if you have won, and to inform you about educational opportunities from BACH and our trusted partners.

9. CONDUCT: All contest participants agree to be bound by these Official Rules. HRiA in its sole discretion, reserves the right to disqualify any person it finds to be tampering with the entry process, the operation of its web site or is otherwise in violation of these rules.

10. LIMITATIONS OF LIABILITY: HRiA is not responsible for late, lost or misdirected email or for any computer, online, telephone or technical malfunctions that may occur. If for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, HRiA may cancel, terminate, modify or suspend the contest. Entrants further agree to release HRiA from any liability resulting from, or related to participation in the contest.